

**CHOOSE
MY PFCC**

Candidates for the Staffordshire Police Force Area

On 6th May, you will be able to vote for your
police, fire and crime commissioner.

Find out who your local candidates are
and how to vote.



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About Police, Fire and Crime Commissioners

On 6th May, you will be able to vote for your Police, Fire and Crime Commissioner (PFCC). The role of the PFCC is to be the voice of the people and hold the police to account. In addition to their role overseeing the police, a PFCC is also the fire and rescue authority (FRA) for their area. Elections will be taking place in England and Wales. In London and Greater Manchester, there will be elections at the same time for Mayors who carry out the PCC and fire functions.

PFCCs are responsible for both the police force and the fire and rescue service within their area and are responsible for delivering efficient and effective services.

39 Police and Crime Commissioners (PCCs) will be elected across England and Wales, of which 4 are also PFCCs (Essex, Staffordshire, North Yorkshire, Northamptonshire). PFCCs are elected by you and aim to cut crime and hold the police force and fire and rescue service to account on behalf of the public. PFCCs bring a public voice to policing and the fire and rescue service and they do this by:

- engaging with the public and victims of crime to help set the policing priorities for the area and consulting on their Police and Crime Plans;
- setting the fire and rescue objectives for their area through a fire and rescue plan;
- ensuring the police force and fire and rescue service budgets are spent where it matters most; and
- appointing the Chief Constable and Chief Fire Officer, holding them to account for delivery of their objectives and if necessary, dismissing them.

Work with others

PFCCs also work with your council and other organisations to promote and enable joined up working on community safety and criminal justice.

The PFCC does not 'run' the police force or fire and rescue service. Chief Constables and Chief Fire Officers are responsible for the day to day operations of their relevant service, but they are accountable to the public via the PFCC.

With a single directly elected individual overseeing both police and fire and rescue services, there are greater opportunities for blue light collaboration.

Represent the entire community

As with all PCCs, PFCCs are legally required to swear an oath of impartiality when they are elected to office regarding their policing responsibilities the oath is designed so that PCCs can publicly set out their commitment to upholding the integrity of the office. It reflects the commitment police officers make to serve every member of the public impartially and makes clear that they are there to serve the people, not a political party or any one section of their electorate.

Find your candidate

This booklet contains information on the candidates standing for election in the Staffordshire police force area and fire and rescue service area. You can also order a copy of this booklet in the following formats: large print, braille and audio.

To place your order visit **www.choosemypcc.org.uk** or call **0808 196 2170**.

About your vote

You need to be registered to be able to vote.

If you are not registered visit **www.gov.uk/register-to-vote** or contact your local council.

If you are registered, and eligible to vote you can either vote in person at a polling station, by post, or by proxy (allowing someone you trust to vote on your behalf).

In this election you can vote for a first and second preference of who you want to win.

For more information about your vote and other elections taking place on 6th May visit **www.electoralcommission.org.uk/i-am-a/voter**

Ben Adams

The Conservative Party Candidate



Election statement:

Dear resident, Staffordshire Police and Fire & Rescue services are both judged 'Good' by Her Majesty's Inspectors. Our crime levels are low and the £250 million budget is well managed, with low council tax, thanks to 8 years of careful oversight by our current Conservative commissioner.

If elected as your Police, Fire & Crime Commissioner I plan to **recruit 250 more police officers** and to make sure that our frontline teams have the workforce, support and technology that they need to keep reducing crime and anti-social behaviour. I will invest in services to prevent fires and accidents, to support victims and to tackle addiction and domestic violence.

I will use my experience of helping organisations to run efficiently and manage change. I will use my 15 years of political experience as a Lichfield District, Staffordshire County Councillor and twice Parliamentary candidate in Stoke-on-Trent to bring our councils, health authorities, businesses and schools together to tackle the underlying causes of crime.

Staffordshire is a big place so the local Police and Fire & Rescue Plans that I will prepare, in consultation with you, will address our mix of rural and urban challenges and I aim to strengthen our relationships with neighbouring forces to safeguard our borders and road network.

Delivering excellent Police and Fire & Rescue Services will always be the responsibility of the Chief Constable and Chief Fire Officer so who you vote for as Commissioner, to recruit to these positions, to manage the finances and to hold the services to account on your behalf matters.

Please vote for me on Thursday 6th May so I can help to keep Staffordshire safe.

Prepared by Jeremy Oates – Election Agent, 9 St Paul's Square, Burton-upon-Trent, Staffordshire, DE14 2EF

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Deneice Florence-Jukes

Independent



Election statement:

Politics needs to be kept out of policing that's why I'm standing to be your **Independent Commissioner**.

A Commissioner is the voice of the public, not a voice controlled by a political party. Increasingly we are witnessing our police becoming politicised. I'll guard against this happening in Staffordshire.

I have a strong sense of public duty with two public sector careers, the Royal Air Force and the Metropolitan Police Service. I'm also an elected Independent Councillor to ESBC. I'm committed to serving you and our community.

As a former police officer, I know how crime can damage communities and destroy people's lives. You deserve to feel safe and protected in your homes and out on the streets.

My priorities include:

- **Focusing on crime prevention and driving down crime** but I also want to ensure that should anyone of you become the victim of crime you get a speedy response, a proper investigation and satisfaction knowing your offender is brought to justice. I know many of you feel you get a raw deal from a service you're paying for; I want to change that.
- **Fighting for an increased funding deal** to invest in frontline policing by putting more warranted police officers on our streets to fight crime and keep our communities safe.

- **Adopting a clear strategy** to tackle serious and violent crimes. Focusing on burglary, knife crime, county lines drug dealing, protecting women and victims of domestic abuse and protecting the elderly and vulnerable against fraud and cybercrime
- **Making the victims of crime a priority** by ensuring they get the services and support they need.
- **Ordering a review** on the merger of police and fire services to ensure its working effectively and isn't disadvantaging the Fire and Rescue Service.

Prepared by Deneice Florence-Jukes – 215 Newton Road,
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Tony Kearon

Labour and Co-operative Party



Election statement:

I'm a criminologist, with over 20 years experience of working with police forces, fire services, councils, businesses and local community groups to reduce crime, disorder and anti-social behaviour and deliver safer communities. I have chaired a successful community safety partnership, and have been involved in domestic homicide reviews and reviews of attempted homicides. I have worked with victims of crimes ranging from business crime and burglary to domestic violence and sexual assault. Work that I have done for the Home Office is now in the national police library for use by police forces across the country.

I have worked with police commissioners and councils of every political persuasion, and with a range of communities without being concerned what party their local councillors and MP belong to. If elected I will be a commissioner for **EVERY** resident and every community across Staffordshire without fear or favour.

My pledges to you:

A POLICE PRESENCE IN EVERY COMMUNITY – I will invest in community policing to reassure residents and deter crime

MORE POLICE OFFICERS FOR STAFFORDSHIRE – I will fight for a real increase in the number of Police officers for Staffordshire

MORE POWERS FOR PCSOS – PCSOs won't replace Police officers, but they need the powers to do their job effectively.

MAKING OUR TOWN CENTRES SAFE AGAIN – I'll work with Police, Councils, businesses, drug, alcohol & mental health services to sort things out.

TACKLING ANTI-SOCIAL BEHAVIOUR – I'll invest in services for young people AND tackling persistent trouble causers.

INVESTING IN OUR FIRE SERVICE – I will fight for the funding to deliver a fully staffed service with powers and training to deal with fires, floods and other environmental challenges.

Lend me your vote and I will serve you well!

Prepared by Sue Moffat – 79-81 Dunkirk, Newcastle under Lyme ST52SW

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Michael Riley

Reform UK



Election statement:

As both an ex-military and Senior Prison Governor, I will deliver an efficient, effective strategy, serving all the citizens of Staffordshire through visible proactive management, by reprofiling, holding people to account, to deliver our citizens wishes, and **with your help, we can deal with criminality together.**

You know trust is earned, you are the eyes and ears of the Police/Fire service and they are the eyes and ears of the Public, none can work in isolation from each other!

Taking your survey views into account, I will **LISTEN, LEARN** and **ACT to DELIVER** our local Crime/Fire plans, ensuring systems are in place to deter and prevent offending, whilst supporting our Police/Fire and wider services.

Allocating resources to your local Police/Fire services, I will provide support for quality training to deliver their difficult, complex roles. They will provide you, the public, an accountable, professional and courteous service, helping to keep our communities safe.

I will Introduce new initiatives to shape our short/medium term work and finance strategies, using current policy and guidance to work with partner agencies, delivering what the people of Staffordshire require.

Supporting victims of crime in our communities, means their **voices will be heard** and **acted upon**, through fluid, proactive, action orientated, crime/fire plans.

To me, transparency and openness are paramount and within the considerations of security in our country, I will show you, that I operate with integrity, in a trusted, valued way.

You, the electorate of Staffordshire will rightly hold me to account as their PFCC, and holding others to account, we will ensure we provide an **outstanding, trusted service to you**, the citizens of Staffordshire and one in which **we can all be truly proud of!**

Prepared by Michael Riley – 18 Tiverton Avenue, Stafford, Staffordshire, ST17 0HA

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Richard Whelan

Liberal Democrat

Election statement:

No statement provided.

Statement by the Police Area Returning Officer for Staffordshire

This booklet contains more information about those candidates (where provided) and other information useful to voters. The information provided by a candidate is their responsibility, and may not reflect the opinions of myself or my council.

As Police Area Returning Officer I am responsible for coordinating the election and announcing the result in Staffordshire.

Police, Fire and Crime Commissioner Elections will be held in Staffordshire on 6th May 2021; the candidates standing in that election, alphabetically by surname (as they will appear on the ballot paper), are:

- ADAMS, Ben – The Conservative Party Candidate
- FLORENCE-JUKES, Deneice – Independent
- KEARON, Tony – Labour and Co-operative Party
- RILEY, Michael – Reform UK
- WHELAN, Richard – Liberal Democrat

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